

AAA GRANTS

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MusicNSW and the City of Sydney are pleased to announce the second round of our grants program for all ages events in Inner Sydney is now open. Designed to encourage venues, booking agents, musicians and artist managers to present more all ages shows, these small event grants will fund events in Inner Sydney from 23 October 2017 – 30 April 2018.

ABOUT THE GRANTS

MusicNSW's All-Ages Gig Grants will provide funding of up to \$15,000 for venues, promoters, collectives and organisations putting on all-ages shows in the City of Sydney local Government area between 23 October 2017 - 30 April 2018.

These grants have been developed to help build a thriving all-ages music scene in Sydney. All-ages shows are incredibly important as they allow young people the chance to explore their passion for live music in safe spaces, as well as being a valuable investment in future live music audiences.

The purpose of this devolved funding program is to encourage music industry professionals to consider and explore the viability of all-ages shows through partnerships, collaboration and audience development.

MusicNSW and City of Sydney support a diverse, inclusive and strong venue-based music industry in Sydney. Among other assessment criteria (see below), priority will be given to applications that demonstrate a commitment to diversity and inclusivity as well as a focus on utilizing existing City of Sydney venues and businesses.

WHAT ARE THE GRANTS FOR?

The grants of up to \$15,000 will cover advertising / marketing / publicity costs, venue costs, production costs and artist fees.

The grants cannot be used to supplement administration fees or wages for the applicant.

KEY DATES

Grants open: Monday 3 July, 2017
Grants close: Friday 29 September, 2017
Announcement: Monday 9 October, 2017





WHO IS ELIGIBLE TO APPLY?

Applications will be accepted from venues, promoters, collectives and organisations. To be eligible for the funding applicants must:

- Present an all-ages show between 23 October 2017 – 30 April 2018 within the City of Sydney Local Government Area
- Be a resident of NSW for at least 12 months prior to the closing date
- Take precautions to ensure their event is strictly drug and alcohol free
- Use the funds specifically for marketing, publicity, venue, production and artist fee costs only (administrative fees or wages not included)
- The shows must be ticketed, but reasonably priced
- Engage NSW musicians performing original music only
- Pay the musicians and bands performing
- Ensure proper regulatory compliance through thorough consultation (COS, Police etc)
- Ensure the grant is successfully acquitted within 4 weeks of the event taking place
- Report on specific KPIs outlined in the application process

ASSESSMENT:

Applications will be assessed against the following criteria:

- Artistic merit / industry reception
- Financial viability
- Engagement of local artists and businesses (partnerships)
- Relevance and accessibility for young people
- Quality of media and marketing strategy
- Access to audiences

WHO ASSESSES THE APPLICATIONS?

A panel consisting of representatives from MusicNSW, City of Sydney and three representatives from the live music industry will assess the applications.

All applications will be assessed against the stated assessment criteria.

The assessment panel may request additional information from an applicant in order to make a determination.

All decisions will be final. Once a decision has been announced no further discussion will be entered into.





HOW TO APPLY:

To apply for funding you need to complete and submit an application form by following the links provided on the MusicNSW website. To apply you must be registered with an Australian Business Number (ABN).

Applications will be managed through a secure online grants system - Smartygrants. You must create a Smartygrants account before you can proceed with your application.

You should save your application form on regular basis and allow plenty of time to review your application before submission.

If you are unable to submit an application online for access reasons please contact MusicNSW ASAP.

IN YOUR APPLICATION YOU MUST PROVIDE THE FOLLOWING:

- Full contact details
- A street and postal address
- Relevant career history information
- Full event description including as much relevant information as possible including featured artist, event team, venue details
- Marketing and publicity strategy
- Full project budget

