

MUSICNSW

OPPORTUNITY DEVELOPMENT GRANTS PROGRAM 2018

WHAT IS THE OPPORTUNITY DEVELOPMENT GRANTS PROGRAM?

This program provides small grants to support musicians and their managers to engage in showcase and touring opportunities within Australia for the purpose of capitalising on export, networking and professional development opportunities. This includes attendance and performance at music conferences, showcases, tours and other professional development events within Australia.

While the grant focuses on opportunities that lead to export or professional development opportunities, please note that **this grant does not support international travel or events**. All activities must be presented domestically.

The MusicNSW Opportunity Development Grants Program is funded by the NSW Government through Create NSW. Applicants will be contacted by MusicNSW with the outcome of their applications. Funding outcomes may also be announced by the Minister for the Arts or local Members of Parliament.

Recipients of Opportunity Development Grants are ineligible to apply for Create NSW funding for the same project.

OPENING AND CLOSING DATES:

OPENING DATE	Possible activities*	CLOSING DATE	ANNOUNCEMENT	PROJECT TERM
June 18, 2018 (only 1 round in 2018)	BIGSOUND showcasing, tour support slots, EMC conference showcasing etc*	August 1, 2018	Early October 2018	Projects must occur between 9 August 2018 and 1 March 2019

***Note: This is not an exhaustive list of eligible activities. Refer to the Eligible Activities section below and talk to MusicNSW staff to discuss other opportunities you may wish to apply for.**

WHO IS ELIGIBLE TO APPLY FOR THIS FUNDING?

- Applications will only be accepted from musicians and artist managers.
- All applicants must have been a resident in NSW for at least 12 months prior to the closing date.
- If you are applying for a band, 75% of your band members must have been residents in NSW for at least 12 months prior to the closing date.
- If a Sound Engineer is included in your application, they must have been a resident in NSW for at least 12 months prior to the closing date.



The MusicNSW Opportunity Development Grants Program is funded by the NSW Government through Create NSW

Note: Any outstanding MusicNSW and Create NSW grants must be fully acquitted for applications to be considered.

HOW MUCH FUNDING CAN I APPLY FOR?

You can apply for \$850 (excluding GST) for each person included in the application (band members and one manager and one sound engineer) with a maximum request of \$5,950 per application. (7 people maximum).

USE OF FUNDING:

Funding will be provided to support attendance at key national music industry conferences, touring opportunities, trade fairs and showcasing music festivals with the objective of developing connections and networks with international markets prior to touring and presenting beyond State and National borders.

Eligible activities include attending and participating in showcases, major tour support slots, networking events, industry forums, workshops and other professional development activities.

Restrictions on the use of funding

- Merchandise desk staff, publicists or promotional activity costs are not to be covered by this funding.
- Funding cannot be provided retrospectively (after the activity). Please also refer to announcement and distribution of grants section below.
- Funding can only be used for the purpose for which it is provided.

ASSESSMENT:

Applications will be assessed against the following criteria:

- Evidence of a well-developed plan or strategy identifying clear objectives for capitalising on the opportunity
- Quality of opportunity/activity being undertaken
- Career development and history
- Level of achievement locally including radio airplay and press exposure
- Quality of music/recordings
- EPK – Electronic Press Kit

It is important that your application clearly states how you will take advantage of the activity being applied for and how it will help build new networks and markets.

WHO ASSESSES THE APPLICATIONS?

Applications are assessed by a panel consisting of music industry representatives and representatives from the MusicNSW Board.

All applications will be evaluated against the stated assessment criteria.



The MusicNSW Opportunity Development Grants Program is funded by the NSW Government through Create NSW

The assessment panel may request additional information from an applicant in order to assess an application.

All decisions will be final. Once a decision has been announced no further discussion will be entered into.

HOW TO APPLY:

To apply for funding, you need to complete and submit an application form by following the links provided on the MusicNSW website. Applicants do not need an ABN to apply, but you will be required to provide an ABN if your application is successful.

Applications are managed through Create NSW's secure online grants system – SmartyGrants. You must create a SmartyGrants account before you can proceed with your application.

You should save your application form on a regular basis and allow plenty of time to review your application before submission.

All MusicNSW application rounds close at 5pm (AEST/AEDT) on the specified closing date.

If you are unable to submit an application online for access reasons, please contact MusicNSW before 5pm on the closing date.

YOU MUST PROVIDE THE FOLLOWING IN YOUR APPLICATION:

You will need to provide the following information in your application:

- Full contact details - including all artist/management/label contact information, website address and fan site details (e.g. Facebook page etc).
- A street address for main the applicant, manager's office, or record label contact.
- Postal address (if different).
- EPK (Electronic Press Kit), biography, press shots, social links and any press coverage including all industry/street press, links to social media and details on radio airplay.
- Artistic plan or strategy identifying clear objectives for the international marketplace that are achievable and demonstrate a benefit to the applicant's artistic practice and a return on investment.
- Links to stream your music/artists music you represent

Please do not submit if you cannot financially commit to take up this opportunity if your application is successful.

ANNOUNCEMENT & DISTRIBUTION OF GRANTS:

Successful applicants will be notified in Early October. For BIGSOUND showcase applicants please consider that this announcement will happen post BIGSOUND showcase activity and cannot be announced beforehand. This is not considered retrospective as the activity takes place post application closing date.

Payments of grants will occur following the return of a signed funding agreement and the receipt of a tax invoice for the grant amount (plus GST if registered for GST) from successful applicants.



The MusicNSW Opportunity Development Grants Program is funded by the NSW Government through Create NSW

ACQUITTAL OF GRANTS:

An acquittal is the process of evaluating and reporting on outcomes and expenditure of funds provided by MusicNSW.

Under the funding agreement, all funding recipients are required to provide MusicNSW with an acquittal for their project.

The acquittal is due 4 weeks from the completion date of the project. You are required to acquit against your original application.

Failure to submit an acquittal, or submission of an unsatisfactory report will render you ineligible to apply for further funding, and in instances where an acquittal shows that funding has not been used for the purpose specified in the original application, MusicNSW will seek the return of funds.