

GREEN YOUR MUSIC ARTIST CHECKLIST

Making and sharing music has an environmental footprint. Your decisions about gigs, tours and transport, merch, packaging and waste all have an impact. We've developed this checklist with Green Music Australia to kick start your sustainability journey or help build on your existing foundations.

PERSONAL & BUSINESS

- Switch to ethical finance companies who don't invest in fossil fuels, using these Market Forces links to find a [greener bank](#) and [super fund](#).
- Switch to a greener energy provider, check out Greenpeace's guide [here](#).
- Include an environmental sustainability line in your budgets and grant applications.

COMMUNICATIONS

Be a role model, tell people how you feel about environmental issues you are passionate about and your relationship with country by:

- Including a statement in your bio and across your channels on how you feel about environmental sustainability and share sustainability actions you are taking with your fans.
- Add an Acknowledgment of Country to your bio and across your digital channels such as social media, website and streaming platforms.

TICKETING

- Use ethical ticketing platforms such as [Humanitix](#).
- Add an Acknowledgment of Country in the event copy.
- Let people know about public transport options to get to your shows.

LIVE EVENTS & TOURING

- Begin each set by making an [Acknowledgement of Country](#).
- Calculate your carbon footprint and find out how to offset it - [here](#) is a useful link.
- Green your rider: request no plastic items in your rider including single use plastic water bottles, and specify you'd prefer vegetarian and locally produced food.

RELEASING MUSIC & MERCH

- Package your releases using recycled cardboard, and limit plastic wherever possible.
- When making new merch, order it on demand in smaller quantities. Better to reorder than be left with boxes of posters, albums and merch under the bed, in storage, or in landfill.
- Consider pre-sales as an option to reduce waste and only produce what you need.
- Only use merchandise companies that have a sustainability policy with ethically produced products.
- For merch such as print t-shirts or bags use comparison sites such as [Shop ethical](#) to find sustainable brands and research the best products with recycled content, organic cotton and fair trade working conditions. Consider plant dyes to avoid chemical waste.

TAKE THINGS A STEP FURTHER

- Get politically active: use your voice and platform to support campaigns, recruit your peers, fans and your community to inspire more people to take positive action.
- When building your artist team or looking at different businesses you want to work with, ask to see if they have a sustainability policy.

For a comprehensive guide for a sustainable business in making music, check out Green Music Australia's SOUND COUNTRY guide [here](#).

MusicNSW prepared this checklist with Green Music Australia
October 2023